

FLOWTECH TRIPOD TECHNOLOGY WINS IABM BaM, TV TECHNOLOGY AND VIDEOMAKER AWARDS AT 2018 NAB SHOW

LONDON — April, 2018 — Sachtler® and Vinten®, both Vitec Group brands and global industry leaders in camera supports for over 100 years, today announced that their new **flowtech™** camera tripod technology garnered three more prestigious industry awards at the 2018 NAB Show: the IABM Broadcast and Media (BaM™) award in the “Create” category, a Best of Show award from TV Technology, and a Best of NAB award in the tripod category from Videomaker. flowtech is based on an all-new carbon fibre technology that includes the world’s fastest-deploying legs, unique quick-release brakes, and easily adjustable levers for quick and easy setup in any type of remote production environment.

An all-new awards program from IABM, the BaMs celebrate and recognize achievements and new solutions in 10 categories spanning the broadcast and media content chain, from creator to consumer. In choosing flowtech, IABM BaM judges commented, “It is unusual to see such a radical rethink of the humble tripod . . . A reinvention of one of the most basic pieces of kit used in location production . . . It is the new gold standard for camera tripods.”

TV Technology’s Best of Show awards are chosen from among NAB exhibitors by a panel of engineers and industry experts based on innovation, feature set, cost efficiency, and performance in serving the industry. Likewise, the Videomaker Best of NAB awards are presented to the show’s most exciting new products in 12 categories.

flowtech is an all-new carbon fibre technology that includes the world’s fastest-deploying legs, unique quick-release brakes, and easily adjustable levers for quick and easy setup in any type of remote production environment. flowtech features a set of two-stage legs with an easy-to-remove midlevel spreader, rubber feet, and a payload capacity of 20 kg (44 pounds). The quick-release brakes enable legs to be deployed simultaneously and adjust automatically to the ground’s surface, saving operators from bending over and manually adjusting multiple brakes

on each leg. A unique hinge-lock mechanism allows users to capture extremely low, ground-level shots, removing the need for extra “baby legs.” The exceptional torsional stiffness of flowtech ensures that the tripod will not twist during camera-panning movements, an extremely important consideration in all motion picture productions.

At the 2018 NAB Show, Sachtler and Vinten showcased flowtech technology with the flowtech 75 tripod, compatible with all major 75-mm fluid heads. flowtech 75 is an ideal companion for digital cinema cameras such as the Sony PXW-FS7, Blackmagic URSA Mini, and the Canon Mark II. Lightweight and easy to transport, flowtech 75 can be carried comfortably on the camera operator's shoulder, with magnetic locks keeping the legs stable during transport. Plus, flowtech now features two optional accessories — a detachable carry handle and a compact and lightweight dolly.

The latest awards join three others presented to flowtech when it was launched at last fall's IBC show in Amsterdam. Those include cinema5D's IBC2017 Innovation Award, a TVBEurope Best of Show award, and the RedShark Award for best camera rig/accessory. In addition, world-renowned filmmaker Philip Bloom recently named flowtech “Best Tripod” in his roundup of the best gear of 2017.

“flowtech was the talk of NAB this year, as indicated by these three outstanding awards,” said Karen Walker, vice president of product management for Vitec Production Solutions. “With flowtech, we set out to redefine the professional tripod and create a device that truly transforms the way camera operators work — and judging from the industry acceptance so far, we've succeeded. flowtech's design takes into account every detail of the camera operator's workflow, offering a tripod solution that is far easier to use and more versatile than ever before, accelerating camera operators' workflows on any type of broadcast, film, or video project.”

More information on flowtech is available at www.flowtech-tripod.com.

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A Snapshot of Sachtler

Sachtler®, founded in 1958 by cameraman Wendelin Sachtler, is a worldwide market leader in professional camera support systems for cinematography and television production. The Sachtler name has been a symbol of top quality and reliability for decades, and the company's extensive range of camera support systems and finely modulated line of reportage lighting products make Sachtler a highly qualified partner

for broadcast and film applications. Offering numerous workshops and training sessions, the Wendelin Sachtler Academy has become a global center for invaluable know-how and the exchange of information, creating the ideal international platform for creative talent. Sachtler is part of the Vitec Group. For more information, visit www.sachtler.com.

A Snapshot of Vinten

Vinten®, a Vitec Group brand, is a leading provider of manual and robotic camera support systems. Customers rely on Vinten's engineering excellence and globally supported solutions for a wide range of technologies and markets. Founded over 100 years ago by William Vinten, the Vinten brand is still based on its founder's guiding principles of highly innovative design and extreme precision in manufacturing. Offering a best-in-class range of products that includes manual supports, robotic heads, pedestals, and controllers, Vinten is the premium solution for studio and outside broadcast. With over 80 registered patents, Vinten frees the camera operator's creativity by making camera operation effortless. For more information on Vinten, visit www.vinten.com.

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